

Game **Planning** to **Win**



Being a passionate specialist motivates many of us to set up our businesses, but therein lies the challenge – how do you turn your passion into profit?

This not to be missed seminar will help you to discover:

- How to define the guiding lights of your business
- How to map out the foundation of your game plan
- What are the legal considerations when starting a new business

Presented jointly by *U&i consulting* and Aitken Partners, this seminar will get your business off to a great start and turn your dreams into reality.

Jo Banks, U&i consulting >

U&i consulting
Shifting boundaries to accelerate results

Discover how to:

- Map the foundation of your game plan
- Pull the right levers to drive results
- Thrive through great integrity
- Develop winning strategies

Jo passionately believes that by providing business owners with access to complementary business 'know how' and 'independent thinking', their ability to translate aspirations into reality are greatly enhanced. With over 25 years leadership experience in the UK and Australia, she assists business owners to focus on doing the right things and doing those things right. Jo is the creator of **the i Factor**™, a simple yet powerful approach to achieving accelerated results.

Legal Panel, Aitken Partners >

aitken

Gain insight into:

- Business structures and partnership agreements
- Supply and trade agreements
- Leasing and property issues
- Taxation
- Dispute resolution
- Intellectual property

No-one likes to spend money with lawyers but it is clear that getting the legals right in your business is important. Aitken Partners is a Melbourne based law firm that has been working with small and family businesses in Victoria for more than 80 years. Many businesses fail in their first year and Aitken believes this is not the fault of the idea but other issues surrounding the business such as basic contracts, employment issues and business structure.

When: August 6th
Where: Aitken Partners
Level 1, 114 William St
Melbourne
How Much: \$25 / \$20 Early Bird (before July 24th)
Bookings: [Book online here](#)